

2016-06

Necessary Pages and Back cover

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Call for the papers

Vol. 10, No. 2, for December 2016 issue of a double blind peer reviewed international refereed journal
Published by Faculty of Business and Economics, Daffodil International University
(www.daffodilvarsity.edu.bd), Dhaka, Bangladesh

Dear Sir/Madam:

You would be pleased to know that Daffodil International University Journal of Business and Economics (DIUJBE), ISSN 1818-6238-PRINT, Vol. 10, No.2, for December 2016 issue is going to be published very shortly. DIUJBE is a multidisciplinary academic journal aimed at the faculty members, research students, managers, and research and policy-making community from Bangladesh and overseas. We welcome academic writings that would enhance our understanding of the world of business, recognizing that the business world is an interactive arena for different disciplines. DIUJBE is committed to publish high quality original works from academicians, business specialists and economists; and solicits original high quality paper(s) from them. We invite papers on broad areas of Business, Economics, Marketing, Management, Finance, Banking, Human Resource Management, Accounting, Mathematics, Entrepreneurship, Statistics, and Real Estate etc. We also invite case studies and book reviews, notes/comments on relevant field. DIUJBE publishes papers on world business and economics issues which are of interest to local and international policy makers. Last Date of submission of article: 20 June, 2016.

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Submission guidelines

The paper must be based on original research, not published or submitted in whole or in part elsewhere, and should demonstrate the author's own analysis. No part of the article should be a reproduction or downloaded material from the Internet. All papers will undergo a peer review process and Editorial Board will handle all submissions according to generally accepted standards'. Our honorable reviewers are selected from different universities and institutions' of Bangladesh and abroad according based on their excellence in their respective research fields. The copyright of the paper will be reserved by the Faculty of Business and Economics, DIU once it is accepted for publication in the Journal. All parts of the manuscript should be typewriting in 12 – font of Time New Roman, 1.5 – space with margins of at least one inch on all sides. Please number manuscript pages consecutively throughout the paper. All articles have all of their references in Roman alphabet. Maximum length of the paper is **7,500 words** including abstract, footnotes, acknowledgement and references.

Keywords must appear. Keywords spelled out in all caps followed by period, first word capitalized. (e.g. KEYWORDS. Service quality, dimensions, attitude, competence, convenience)

JEL (Journal of Economic Literature) Classifications code ought to be mentioned.

Tables and Figures: At the initial stage, put all Tables and Figures within the text of the article. However, after the acceptance of the paper, Tables and figures (illustrations) should not be embedded in the text, but should be included as separate sheets or files. A short descriptive title should appear above each table or Figure with a clear legend and any footnotes suitable identified below.

Reference: Cite in the text by the author and date (Smith, 1983) Prepare reference list in accordance with the APA Publication Manual, 6th Ed. All articles have all of their references in Roman alphabet.

Example:

Journal: Olssen , Mark and Peters, Michael A.(2005). “Neoliberalism, higher education and the knowledge economy: from the free market to knowledge capitalism”, Journal of Education Policy , Volume 20, Issue 3,pp. 313-345.

Book : Acemoglu, Daron(2008). *Introduction to Modern Economic Growth*, Princeton University Press,USA,pp.25-47

Book Chapter: Berry, W. (2005). War does not maintain peace or promote freedom. In L. I. Gerdes (Ed.),*War: Opposing viewpoints*, Detroit, MI: Greenhaven Press, pp. 71-79.

Working Paper:Saebi, T., & Dong, Q. (2008). Strategic motivations for Sino-Western alliance's : A comparative analysis of Chinese and Western alliance formation drivers. Working Paper No. 2008-30, *United Nations University*.

Appendix: Optional, set after reference as number 1 section head. More than 1 appendix should be lettered. (Appendix A, Appendix B)

Submitting the paper

Please submit the manuscript only in the MS Word format. Submit two copies of the paper; one with name of all authors along with affiliation, email address, contact phone numbers and postal address listed at the top of the submission letter and another copy by deleting the names and contact details of the authors for blind review purposes. Upon the final decision for publication, authors will be advised to submit the paper in the final word format.

Interested authors can submit their paper online at mahboob@diu.edu.bd and/ or by post to **Professor Muhammad Mahboob Ali**, PhD, Editor, Daffodil International University of Business and Economics, Daffodil International University, 4/2 Sobhanbag (Daffodil Tower 5), Dhaka – 1207, Bangladesh.

Professor Rafiqul Islam,

Dean, Faculty of Business and Economics, and Chief Editor, Daffodil International University Journal of Business and Economics, Daffodil International University.

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